



January 2, 2014

BBVA COMPASS BOWL TO AGAIN OFFER DREAMLAND BAR-B-QUE AT LEGION FIELD

BIRMINGHAM, Ala.—BBVA Compass Bowl has partnered with Dreamland Bar-B-Que to add five Dreamland kiosks to the concession stands at Legion Field for the BBVA Compass Bowl played Saturday, Jan. 4, 2014, at noon. The stadium menu includes barbecue nachos and pulled pork sandwiches.

“We appreciate the cooperative effort to make Dreamland Bar-B-Que available to Houston and Vanderbilt fans at the 2014 BBVA Compass Bowl,” said Mark Meadows, BBVA Compass Bowl Executive Director. “Visitors to our state will now have an opportunity to discover why Dreamland Bar-B-Que is so popular with fans of football and barbecue everywhere!”

Vanderbilt and Houston fans will also get to sample Dreamland’s signature smoked sausage on Friday, January 3rd, during the BBVA Compass Street Fest and Pep Rally at historic Five Points South. From 2-8 p.m., Dreamland will distribute “free banana pudding” vouchers redeemable at the Southside Birmingham location. A complimentary shuttle service will take fans from the Street Fest to Dreamland Bar-B-Que and back.

At 4:30 p.m., during the Street Fest, six finalists will compete in the [Dreamland Ultimate Fan Rib Eating Contest](#). Prequalified contestants will compete against each other and the clock. The object is to eat four Dreamland ribs in the least amount of time. The contestant that cleans four rib bones of all attached meat first will win the Dreamland Ultimate Fan Package. To sign up for the contest, fans can visit the Dreamland tent at the Street Fest.

The BBVA Compass Street Fest is free and open to the public and features live music, the BBVA Compass Kids Zone and food and beverages for the whole family. The fun starts with Groove Daddy playing live on the Miller Lite stage from 2 - 4:30 pm. The Pep Rally starts at 5 p.m. and features players, coaches, cheerleaders, mascots and marching bands from each school. Following the Pep Rally, fans from both teams will enjoy partying to the music of Nashville recording artists Blackjack Billy, presented by WZZK, at 6 p.m.

Tickets to the eighth annual BBVA Compass Bowl are now on sale. Tickets may be purchased through the Bowl's website at www.bbvacompassbowl.com. Tickets are also available at the Legion Field box office now through Saturday, January 4.

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2014 BBVA Compass Bowl
Saturday, January 4 • Noon
Historic Legion Field
www.bbvacompassbowl.com



ESPN Events

[ESPN Events](#), a division of ESPN Regional Television (ERT), owns and operates a large portfolio of collegiate sporting events worldwide. The roster includes two Labor Day weekend college football games; 11 college bowl games and eight college basketball events, which accounts for approximately 200 hours of programming, reaches almost 64 million viewers and attracts over a half a million attendees each year. With satellite offices in Boise, Birmingham, Dallas-Fort Worth, Albuquerque, St. Petersburg and Las Vegas, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

A subsidiary of ESPN, ERT is also the production headquarters for [ESPNU](#); syndication rights-holder and producer of national and regional shows for college conferences ([American](#), [Big 12](#), [Mid-American](#), [SEC](#)) and manages the Big 12 Corporate Partner Program.

Collegiate Football

[AdvoCare Texas Kickoff](#) (Houston); [BBVA Compass Bowl](#) (Birmingham, Ala.); [Beef 'O' Brady's Bowl St. Petersburg](#); Boca Raton Bowl (Florida); [Bell Helicopter Armed Forces Bowl](#) (Dallas-Fort Worth); [Raycom Media Camellia Bowl](#) (Montgomery, Ala.); [Famous Idaho Potato Bowl](#) (Boise); [Gildan New Mexico Bowl](#) (Albuquerque); [Heart of Dallas Bowl Presented by PlainsCapital Bank](#) (Dallas-Fort Worth); [MEAC/SWAC Challenge presented by Disney](#) (Orlando, Fla.); [Royal Purple Las Vegas Bowl](#); [Sheraton Hawai'i Bowl](#) (Honolulu); [Texas Bowl](#) (Houston) and [The Home Depot College Football Awards](#)

Collegiate Basketball

[Armed Forces Classic](#) (Camp Humphreys, South Korea); [Charleston Classic Presented by Gildan](#) (S.C.); [Hawaiian Airlines Diamond Head Classic](#) (Honolulu); [Jimmy V Men's & Women's Basketball Classics presented by Corona Extra](#) (Madison Square Garden & Durham, N.C.); [Old Spice Classic](#) (Walt Disney World Resort near Orlando, Fla.); [Puerto Rico Tip-Off](#) (San Juan, PR); [State Farm Champions Classic](#) (United Center, Chicago) and [DIRECTV Wooden Legacy](#) (Orange County, Calif.)

For more information, visit www.espnevents.com or follow on [Twitter](#) and [Facebook](#).

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