14th Annual Birmingham Bowl Set for January 2, 2020, at Historic Legion Field

BIRMINGHAM, Ala. — The 14th Annual Birmingham Bowl is set for Thursday, Jan. 2, 2020. The game will be played at Historic Legion Field in Birmingham, Ala., and will feature a team from the Southeastern Conference against a team from the American Athletic Conference. Kickoff for the nationally televised game is set for 2 p.m. CT on ESPN.

“We are very excited about our game moving back to a January date and a 2 p.m. kickoff,” said Mark Meadows, Birmingham Bowl Executive Director. “With most students still out for the holidays and families being able to attend together, we look forward to a great turnout and another competitive game right here in Birmingham!”

Last year’s game featured Wake Forest and Memphis in an exciting matchup with Wake Forest securing the win 37-34 with only 41 seconds remaining in the game. It was another thriller for the Birmingham Bowl as the last three games have been decided in the final minute of the game, with one in overtime.

Since the game’s inception in 2006, the Birmingham Bowl has generated more than $151 million in economic impact for the Birmingham community, according to figures provided by the Greater Birmingham Convention & Visitors Bureau. During the same period, the bowl has donated $340,000 to local charities.

Tickets for the 14th-annual Birmingham Bowl will go on sale to the public on October 1. Ticket prices range from $30 for general admission seating to $50 reserved seating available on the east and west sidelines. Discounted Group Tickets are also available. For information on group tickets, corporate packages and branding opportunities, contact Mark Meadows at mark.r.meadows@espn.com or 205-733-3776, ext. 102.

For more Birmingham Bowl information please visit www.birminghambowl.com. For up-to-the-minute information, please follow our social handles on Facebook.com/birminghambowl, Twitter and Instagram.
ESPN Events

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