



**Immediate Release**

**2020 TicketSmarter Birmingham Bowl Matchup Set  
Between Boston College and No. 21 Cincinnati**

BIRMINGHAM, Ala. — Boston College (6-6), representing the Atlantic Coast Conference, and the University of Cincinnati (10-3), representing the American Athletic Conference, will meet in the 2020 TicketSmarter Birmingham Bowl on Thursday, Jan. 2, 2020. The game will kick off at 2 p.m. CST at historic Legion Field and will be aired on ESPN and Red Voice Radio.

The two teams have previously played seven times, with Boston College holding a 4-3 advantage. Their last meeting was in 1997.

"We are excited about having Boston College and Cincinnati players and fans in Birmingham to participate in our bowl week activities and experience our unique brand of Southern Hospitality," said Mark Meadows, executive director of the TicketSmarter Birmingham Bowl. "Our last three games have all been decided in the final minute of the game, and we look forward to witnessing more Serious Football when we tee it up at historic Legion Field on January 2."

Boston College is led by Interim Head Coach Rich Gunnell. This will be Boston College's first appearance in the TicketSmarter Birmingham Bowl. The Eagles last played in Birmingham in 1984 when they defeated the University of Alabama 38-31.

"We are excited for the challenge to face a nationally-ranked Cincinnati team in the TicketSmarter Birmingham Bowl," said Boston College interim head coach Rich Gunnell. "It is important for us as a program to end the season the right way for our seniors."

Cincinnati, ranked 21 in postseason standings, is led by Luke Fickell, who is in his third year of coaching the Bearcats. The Bearcats, last played at the 2007 Birmingham Bowl against Southern Miss, defeating the Golden Eagles 31-21 at Legion Field.

"We are excited to continue our season in the TicketSmarter Birmingham Bowl," said Head Coach Luke Fickell. "Our focus is on getting our 11th win and sending our seniors out the right way. Perry Young, one of our captains, is from Birmingham, and it's incredible he will be playing a home game while wearing the CPAW one final time."

Tickets for the TicketSmarter Birmingham Bowl are on sale now. Ticket pricing will be \$50 for East and West reserved sideline seating and \$30 for general admission corner seats. For information on corporate ticket packages and branding opportunities, contact Mark Meadows at [mark.r.meadows@espn.com](mailto:mark.r.meadows@espn.com) or 205-733-3776, ext. 102.

**TicketSmarter Birmingham Bowl**  
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**TicketSmarter Birmingham Bowl**  
Historic Legion Field  
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In addition to partnering with St. Jude Children's Research Hospital, TicketSmarter® is proud to be the official ticket resale partner of Rose Bowl Stadium.

As the journey continues, TicketSmarter® is growing partnerships with ESPN Events, Entercom Broadcasting, Royal Farms Arena in Baltimore, IMG, and Crown Marketing.

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